

RMWC February 2026 Verbena Newsletter – President’s Message



Happy February! Happy Valentine’s Day!

We had a lively crowd at the Palm Valley CC for our January luncheon. Besides our regular group of dedicated ladies, we had a LOT of guests. **Dominique Fruchtman** spoke to us “Tough Cookies” about AI and **Myra Spira** showcased all her beautiful one-of-a-kind knit sweaters and scarves.

We welcomed new member **Melissa Martinez** (thank you **VP-Membership Gail Miller!**) And of course, thank you to **Brenda Johnson & Shelley Salinas** for reservations & check-in. They were quite challenged with a fair number of walk-ins. The more the merrier! Thanks to **Deena Dietrich** for the lovely centerpieces.

We received a **\$5,000 award from BIGHORN Cares – Betty Saidel** (our Philanthropy Committee chair) and I attended the Awards ceremony at The Vault at Bighorn Country Club! Many thanks to **Shannon Shea** for submitting the application. As in the past, the \$\$ will be earmarked for children at the Rancho Mirage Elementary School.

Our new website is UP! Please log in and give it a spin, and while you’re there sign up for the February Luncheon. We have a very FUN luncheon planned for February! I can assure you we will have something to enthrall all women....Jewelry AND Cookbooks!

It’s almost that time of year again! The **GALA** is our single largest Fundraiser and it’s just around the corner!!! **Friday March 20th at the Ritz-Carlton in Rancho Mirage.** We’ll have a Silent Auction, Free Champagne & Wine, Lunch, Giant Robots, a DJ and lots of Dancing! **Time to buy your Gala ticket if you have not yet done so!! We need your help with Silent Auction items, Gift Certificates to Restaurants, Spas, Amazon, Visa, etc.** Please bring those items to our February luncheon on Thursday February 26th, OR, contact **Shannon Shea at sheaenterprises22@gmail.com** to coordinate your donation.

Enjoy all the pictures on our website and on our Social Media pages and...See you on February 26th at Palm Valley Country Club!!!

Faye

RMWC FEBRUARY LUNCHEON & SHOPPING!!

Thursday, February 26, 2026

SPEAKER

Landon Morris “Doctor of Gems” – Landon will be sharing his expertise on Diamonds & Silver – you are encouraged to bring one or two of your precious gems for an informal appraisal, time permitting – prior to becoming a Gemologist, Landon was an Auctioneer with Sotheby’s

VENDOR

SLIM MAN – selling his fabulous Cookbooks!!

PALM VALLEY COUNTRY CLUB

**39205 Palm Valley Drive
Palm Desert, CA 92211
Luncheon cost is \$49**

**11:00am Social
12:00pm Luncheon & Meeting**

**MENU: Starter: Palm Valley Salad
Entrée: Prime New York Steak w/ Roasted Red Potatoes**

Alternate: Grilled Vegetable Stack

Dessert: New York Cheesecake

RSVP ONLINE at our website www.ranchomiragewomansclub.org –

Questions? Contact Brenda Johnson --

Brenda18oak@yahoo.com or (310) 713-5827 (text only, please)

RSVP DEADLINE IS MONDAY 2/23/2026 AT NOON

Remember --- “A Reservation Made, is a Reservation Paid”

Beverly Licata - 1st VP

WELCOME OUR NEW MEMBER!!



(L to R) – Melissa Martinez; Gail Miller (VP-Membership)

SUNSHINE

If you are aware of anyone that needs some sunshine, please contact Pam Silver – pamaq4791@gmail.com

CHAMBER OF COMMERCE

Please visit the Rancho Mirage Chamber of Commerce website www.rancho Miragechamber.org for current events

HAPPY BIRTHDAY TO OUR FEBRUARY BIRTHDAY LADIES!!





Friday March 20, 2026
Rancho Mirage Woman's Club
Fundraising Luncheon 10 am – 3 pm
at The Ritz-Carlton, Rancho Mirage
\$150 pp (\$1150 table of 8)

Get ready to blast off for an unforgettable experience of cosplay at the Ritz! This cosmic celebration is open to everyone – men, women, and even aliens! Whether you're a long-time supporter or brand new to our orbit, we welcome you to join us for sparkle, fun, and community. Dance among the stars while supporting the Rancho Mirage Woman's Club's mission of giving back to children's charities in the Coachella Valley.



10 am – Champagne Reception & Silent Auction
12 pm – Three Course Lunch includes Champagne & Wine
1 pm – Entertainment by LED Party Robots with fantastic DJ music

Not sure what to wear? Imagine walking into that famous Star Wars alien cantina scene – the possibilities are endless!

- Go glam as a galaxy goddess or starlit king
- Get bold as a shimmering supernova or cosmic meteor
- Have fun as an alien, astronaut, or even a playful Martian explorer
- Or keep it subtle with metallics, sequins, glow-in-the-dark accents, or any other space-inspired style



Purchase tickets on our website
www.RanchoMirageWomansClub.org
For more info, contact Shelley Salinas
RMWCreservations@gmail.com 760-250-8330





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the red carpet! The Champagne Comets at the 1-hour reception are champagne and hors d'oeuvres! This package showcasing your name/organization, a (minimum of 100 ten-second impressions).

John & Sherry Ouderkirk

Planet Robots \$2,500

Our entertainment for this year will be two with bubbly and dancing! This option includes during the performance, color ad playing on all screens, and four (4) tickets to the event.

Fay McClung

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' DJ and in front of the dance floor. This includes color ad playing on all the screens (minimum of 100 ten-second impressions) event.

Gary & Betty Saidel

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes name after your organization, color ad (minimum of 100 ten-second impressions), and event.

Susan Ormond

Lunar Landing \$2,500

Valet is the only way to get to this event which gives placement to showcase your organization when guests arrive. This option includes a frame showcasing your sign guests enjoy the event, color ad playing on all screens (100 ten-second impressions), the option to put promo all cars.

Melanie Villeneuve

Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Roving the Red Carpet \$1,500

Logo on step-and-repeat backdrop, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Cosmic Candy Bar \$1,500

Branding of colorful cosmic candy bar, inc all screens (minimum of 40 ten-second impressions) for 1 year. Two (2) gala tickets.

Carol Carpenter

Shooting Star Surprise \$1,000

Light up the event with glow bracelets, star glasses, and more with this sponsorship. This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Center of the Universe \$1,000

Your organization will be showcased every table, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put items in the swag bags and two (2) tickets to the event.

Will & Terry Snodgrass

Orbit Decor \$1,000

What makes a party "out of this world" decorations. Of course! What an amazing that every beam of light and decoration with this package. It includes a color ad playing on all screens (minimum of 50 ten-second impressions), and event.

Don & Carole Moser

All sponsorships include the option to put promotional items in the swag bag
Also accepting in-kind donations for the swag bag and silent auction items
To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072



Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Alien Ambassador \$1,000

Includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Rita Wood

Silent Starship \$1,000

Includes color ad playing on all screens (minimum of 20 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Brenda Johnson

Meteor Mist \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Super Star Swag Bag \$1,000

Everyone will find extra special when they receive their swag bag and your brand is also included. Includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Tina Byrne

Blast Off Booklet \$1,000

This package also includes a 2 page booklet showcasing all our amazing sponsors and club members. Includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Denise Highiet

Lexus Has Landed \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Shottenkirk Lexus

Visual Advertising Only:

\$600 - Includes color ad playing on all screens (minimum of 40 ten-second impressions).

\$300 - Includes color ad playing on all screens (minimum of 20 ten-second impressions).

\$150 - Includes color ad playing on all screens (minimum of 10 ten-second impressions).

\$75 - Includes color ad playing on all screens (minimum of 5 ten-second impressions).

All sponsorships include the option to put promotional items in the swag bag and recognition in the mini gala booklet

Also accepting in-kind donations for the swag bag and silent auction items

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

How your donation and support goes way beyond the galaxy....

The Rancho Mirage Woman's Club is a 501(c)(3) Non-Profit Charitable Organization and has been serving the community of Rancho Mirage and the surrounding areas of the Coachella Valley since 1963. RMWC is dedicated to the youth, education and advancement of our community. We focus on supporting and showcasing nonprofit organizations that help the children of the Coachella Valley. We welcome all women to join our organization - it is NOT required to live in Rancho Mirage to be member. Dues are just \$60/year and we have monthly luncheons with amazing speakers each month (in season). We also hold happy hours and other member outings throughout the year. To learn more, please visit www.RanchoMirageWomansClub.org





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
ADVERTISING AGREEMENT
Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026

Business _____
Contact _____
Address _____ City _____ Zip _____
Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- _____ Super Nova Sponsor \$5,000 -
- _____ Diamond Dust \$3000 -
- _____ Champagne Comet \$2,500 - **SOLD! John and Sherry Ouderkirk**
- _____ Rocket Robots \$2,500 - **SOLD! Faye McClung**
- _____ Music from Mars \$2,500
- _____ Visuals From Venus \$2,500 - **SOLD! Gary and Betty Saidel**
- _____ Cosmic Cocktails \$2,500 - **SOLD! Susan Ormond**
- _____ Lunar Landing \$2,500 - **SOLD! Melanie Villeneuve State Farm**
- _____ Moissanite Sparkle \$2000 -
- _____ Roving the Red Carpet \$1500 -
- _____ Cosmic Candy Bar \$1500 - **SOLD! Carole Carpenter**
- _____ Meteor Mist \$1500 -
- _____ Shooting Star Surprise \$1000 -
- _____ Lexus Has Landed \$1000 - **SOLD! Shottenkirk Lexus**
- _____ Center of the Universe \$1000 - **SOLD! Will and Terry Snodgrass**
- _____ Orbit Decor \$1000 - **SOLD! Don and Carole Moser**
- _____ Super Star Swag Bag \$1000 - **SOLD! Tina Byrne**
- _____ Alien Ambassador \$1000 - **SOLD! Rita Wood**
- _____ Silent Starship \$1000 - **SOLD! Brenda Johnson**
- _____ Meteor Mist \$1000 -
- _____ Blast Off Booklet \$1000 - **SOLD! Denise Highiet**
- _____ Full color ad throughout the event (minimum of 40 ten-second impressions) \$600
- _____ Full color ad throughout the event (minimum of 20 ten-second impressions) \$300
- _____ Full color ad throughout the event (minimum of 10 ten-second impressions) \$150
- _____ Full color ad throughout the event (minimum of 5 ten-second impressions) \$75

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896