

December 2025 Verbena Newsletter – President's Message



*I sincerely hope everyone had a wonderful Thanksgiving with family and friends! **HO HO HO**... The holidays are upon us and we're gearing up for a festive holiday luncheon this month at **Mission Hills Country Club**. We will be having some special entertainment by **Bobbi "Champagne" Taylor** (a Member!!) and **Revenge** will once again be our vendor. Be sure to bring your gift cards to the luncheon as we will be donating to **Shelter From the Storm** (more details follow).*

Tis the season so wear your fun holiday bling and bring your sparkly personalities.

*Our November luncheon was a celebration of gratitude. **Eroca Kay's** inspirational message focused on how fortunate we are and to pass that gratitude on to those less fortunate. **Speaker Priscilla Zamarron** from Eisenhower Hospital's SIMS lab shared a glimpse into our future that refines and heightens the training of doctors and nurses in real life health crisis simulations using robotics. Quite impressive!! After her presentation **Priscilla was installed as a New Member of the RMWC by 3rd VP Gail Miller!***

*Time is flying by and we are only a few months away from our annual Gala on March 20th! Please reach out to **Gala Chair 2nd VP Shannon Shea** at SheaEnterprises22@gmail.com if you could Volunteer and/or be a Sponsor for our Gala (or know of someone who would like to be a Sponsor!). No amount is too small... so reach out to your hairdresser, favorite restaurant, nail technician, dentist etc. All will be recognized during the Gala program.*

Enjoy the photos from our November Luncheon on our (in progress) new website. You can also view photos on Facebook and Instagram. Please follow us there! And we're very excited we have a [new Online Luncheon Reservations process](#) – details on next page.

*A big thank you to our November luncheon vendor **Tarah Jade** (custom clothing and jewelry from Europe), for her time and energy and donation to our club. And a very special "Thank You" to our wonderful member **Deena Dietrich** for creating & underwriting our beautiful centerpieces each month.*

There's a few days left to purchase your See's Candies on our website. Proceeds will go to the Club.

*December 8th is a Jewelry Trunk show (more details below). Now take a deep breath and let the **joy of this season keep you safe and happy.***

*Happy Holidays,
Faye van Bortel*

RMWC DECEMBER LUNCHEON & SHOPPING!!

Thursday, December 18, 2025

**Join us for this special Holiday Luncheon with entertainment by our own
Bobbi "Champagne" Taylor performing some of your favorite Holiday songs
AND some surprises to celebrate the season of Love, Joy & Giving!**

VENDOR

Revenge Clothing & Accessories

**Please bring GIFT CARD DONATIONS to donate to this year's charitable organization
SHELTER FROM THE STORM –
(minimum \$20 gift card to Walmart, Target, local grocery stores, fast-food eateries)**

Mission Hills Country Club

**34600 Mission Hills Drive
Rancho Mirage, CA 92270
Valet Parking included
Luncheon cost is \$49**

**11:00am Social
12:00pm Luncheon & Meeting**

MENU: Short Ribs w/ Mashed Potatoes and Veggies

Alternate Meal: Vegetarian Puff Pastry

Dessert: Butter Toffee Cake w/ Vanilla Ice Cream

NEW LUNCHEON RESERVATION PROCESS

RSVP ONLINE at our website www.ranchomiragewomansclub.org –

Questions? Please text (no calls, pls) or email Brenda Johnson or Faye van Boxtel

Brenda: Brenda18oak@yahoo.com or (310) 713-5827

Faye: FayeVB@yahoo.com or (415) 595-7764

RSVP DEADLINE IS MONDAY 12/15 AT NOON

Remember --- "A Reservation Made, is a Reservation Paid"

Beverly Licata - 1st VP

WELCOME OUR NEW MEMBER PRISCILLA ZAMARRON!!



(Left to Right)

Larissa Kerstetter (Sponsor); Priscilla Zamarron; Gail Miller (VP-Membership)

SUNSHINE

**If you are aware of anyone that needs some sunshine, please
contact **Pam Silver** – pamag4791@gmail.com**

CHAMBER OF COMMERCE

**Please visit the Rancho Mirage Chamber of Commerce website
www.ranchomiragechamber.org for current events**

Don't forget to order your See's Candies by Dec 5th!!

www.ranchomiragewomansclub.org

or

<https://tinyurl.com/49bfa2bh>

	<p>RMWC See's Candies Holiday Fundraising Event Now thru December 5h</p> <p>Who doesn't love See's Candies!!</p> <p>The ordering deadline is December 5th!</p> <p>Place your orders using the link above or on our website</p> <p>A portion of the sales will be donated to RMWC!</p> <p>Orders are shipped using "Standard shipping" generally arriving 7-10 days from day of order.</p> <p>Thank you for your support!</p>
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Join us at our Trunk Show on Dec 8TH - 2-6PM!!



AN INVITATION TO ALL MEMBERS & FRIENDS OF THE
"RANCHO MIRAGE WOMAN'S CLUB
CUSTOM MADE JEWELRY AND ACCESSORIES TRUNK SHOW

LAST MINUTE GIFT SHOPPING OR JUST SOME GLAM FOR ALL THOSE
HOLIDAY PARTIES! "SHOP LOCAL!"

"ONE OF A SUSSKIND JEWELRY" TEAMS UP WITH "RED BARN YARN"



DATE: MONDAY DECEMBER 8, 2025
TIME: 2PM TO 6PM (HAPPY HOUR)
HOME OF: LAURA SUSSKIND
71070 LA PAZ ROAD (Near Tamarisk CC area)
RANCHO MIRAGE, CA 92270
707-290-7098 (text "1" for Bubbles and "2" for White wine!)
Oneofasuskind@gmail.com

BRING YOUR FRIENDS!
WINE AND YUMMIES WILL BE SERVED!

* % Of Proceeds benefiting the Rancho Mirage Woman's Club! We are a 501(c).3 nonprofit serving the development of our youth in the Coachella Valley.



HAPPY BIRTHDAY TO OUR DECEMBER BIRTHDAY LADIES!!



HAPPY HOLIDAYS TO ALL OUR
WONDERFUL MEMBERS AND FRIENDS
OF THE RANCHO MIRAGE WOMAN'S CLUB!!

SCROLL DOWN FOR IMPORTANT GALA INFORMATION &
SPONSORSHIP OPPORTUNITIES!!!



Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the Ritz! The Champagne Comet is the hour reception champagne flowing! This package includes your name/organization, a minimum of 100 ten-second impressions.

**John & Sherry
Ouderkirk**

Pocket Robots \$2,500

Our entertainment for this year will be two with bubble machines! This option includes your name/organization, color ad playing on all screens, and four (4) tickets to the event.

**Fay
McClung**

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' DJ and in front of the dance floor. This sponsorship includes your name/organization, color ad playing on all the screens, a minimum of 100 ten-second impressions.

**Gary & Betty
Saidel**

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes your name/organization, color ad playing on all screens, a minimum of 100 ten-second impressions, and four (4) tickets to the event.

**Susan
Ormond**

Lunar Landing \$2,500

Valet is the only way to get to this event which gives placement to showcase your organization when guests arrive. This option includes a 10' x 7' A-Frame showcasing your organization, color ad playing on all screens, 100 ten-second impressions, the option to put promo on all cars.

**Melanie
Villeneuve**


Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Roving the Red Carpet \$1,500

Logo on step-and-repeat backdrop, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Cosmic Candy Bar \$1,500

Branding on colorful cosmic candy bar, included on all screens (minimum of 100 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

**Carol
Carpenter**

Shooting Star Surprise \$1,000

Light up the event with glow bracelets, star glasses, and more with this sponsorship. This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Center of the Universe \$1,000

Your organization will be showcased every minute, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put promo on all cars, the swag bags and two (2) tickets to the event.

**Will & Terry
Snodgrass**

Orbit Decor \$1,000

What makes a party out of this world? Decorations, of course! What an amazing that every beam of light and decoration will showcase your organization. This package includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

**Don & Carole
Moser**

All sponsorships include the option to put promotional items in the swag bag

Also accepting in-kind donations for the swag bag and silent auction items

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072



Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Alien Ambassador \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

SOLD

Rita Wood

Silent Starship \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Meteor Mist \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Super Star Swag Bag \$1,000

Everyone will find extra special when they see your brand is also included a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

SOLD

Tina Byrne

Blast Off Booklet \$1,000

This package also includes a 2 page booklet that lists all our amazing sponsors and their names. Includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

SOLD

Denise Highiet

Lexus Has Landed \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

SOLD

Shottenkirk
Lexus

Visual Advertising Only:

\$600 - Includes color ad playing on all screens (minimum of 40 ten-second impressions).

\$300 - Includes color ad playing on all screens (minimum of 20 ten-second impressions).

\$150 - Includes color ad playing on all screens (minimum of 10 ten-second impressions).

\$75 - Includes color ad playing on all screens (minimum of 5 ten-second impressions).

All sponsorships include the option to put promotional items in the swag bag and recognition in the mini gala booklet

Also accepting in-kind donations for the swag bag and silent auction items

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

How your donation and support goes way beyond the galaxy....

The Rancho Mirage Woman's Club is a 501(c)(3) Non-Profit Charitable Organization and has been serving the community of Rancho Mirage and the surrounding areas of the Coachella Valley since 1963. RMWC is dedicated to the youth, education and advancement of our community. We focus on supporting and showcasing nonprofit organizations that help the children of the Coachella Valley. We welcome all women to join our organization - it is NOT required to live in Rancho Mirage to be member. Dues are just \$60/year and we have monthly luncheons with amazing speakers each month (in season). We also hold happy hours and other member outings throughout the year. To learn more, please visit www.RanchoMirageWomansClub.org





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage

ADVERTISING AGREEMENT
Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026

Business _____

Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- _____ Super Nova Sponsor \$5,000 -
- _____ Diamond Dust \$3000 -
- _____ Champagne Comet \$2,500 - **SOLD! John and Sherry Ouderkirk**
- _____ Rocket Robots \$2,500 - **SOLD! Faye McClung**
- _____ Music from Mars \$2,500
- _____ Visuals From Venus \$2,500 - **SOLD! Gary and Betty Saidel**
- _____ Cosmic Cocktails \$2,500 - **SOLD! Susan Ormond**
- _____ Lunar Landing \$2,500 - **SOLD! Melanie Villeneuve State Farm**
- _____ Moissanite Sparkle \$2000 -
- _____ Roving the Red Carpet \$1500 -
- _____ Cosmic Candy Bar \$1500 - **SOLD! Carole Carpenter**
- _____ Meteor Mist \$1500 -
- _____ Shooting Star Surprise \$1000 -
- _____ Lexus Has Landed \$1000 - **SOLD! Shottenkirk Lexus**
- _____ Center of the Universe \$1000 - **SOLD! Will and Terry Snodgrass**
- _____ Orbit Decor \$1000 - **SOLD! Don and Carole Moser**
- _____ Super Star Swag Bag \$1000 - **SOLD! Tina Byrne**
- _____ Alien Ambassador \$1000 - **SOLD! Rita Wood**
- _____ Silent Starship \$1000 -
- _____ Meteor Mist \$1000 -
- _____ Super Star Swag Bag \$1000 -
- _____ Blast Off Booklet \$1000 - **SOLD! Denise Highiet**
- _____ Full color ad throughout the event (minimum of 40 ten-second impressions) \$600
- _____ Full color ad throughout the event (minimum of 20 ten-second impressions) \$300
- _____ Full color ad throughout the event (minimum of 10 ten-second impressions) \$150
- _____ Full color ad throughout the event (minimum of 5 ten-second impressions) \$75

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896