

RMWC March 2026 Verbena Newsletter – President’s Message



Greetings Generous Ladies!

***Yes, it is finally here.... What we work towards all year long...
IT’S GALA TIME and it will truly be OUT OF THIS WORLD!!***



***SEE YOU AT THE
GALA ON
FRIDAY MARCH 20th!!***

***Please get your check or Silent Auction item(s) to Shannon Shea
by March 14th – contact Shannon at SheaEnterprises22@gmail.com***

***YOU CAN START BIDDING ON SOME VERY
SPECIAL SILENT AUCTION ITEMS RIGHT NOW!
JUST CLICK ON THIS LINK TO SEE ALL GALA INFO & BID NOW!
www.ranchomiragewomansclub.org***

***If you have not yet purchased your ticket please do so now –
Register on our website at the link above – deadline is March 12th!!***

***Looking forward to seeing you all there!
Faye van Boxtel
Alien President of RMWC***



Friday March 20, 2026
Rancho Mirage Woman's Club
Fundraising Luncheon 10 am – 3 pm
at The Ritz-Carlton, Rancho Mirage
\$150 pp (\$1150 table of 8)

Get ready to blast off for an unforgettable experience of cosplay at the Ritz!
This cosmic celebration is open to everyone – men, women, and even aliens!
Whether you're a long-time supporter or brand new to our orbit, we welcome you
to join us for sparkle, fun, and community. Dance among the stars while supporting
the Rancho Mirage Woman's Club's mission of giving back to children's charities in
the Coachella Valley.



10 am – Champagne Reception & Silent Auction
12 pm – Three Course Lunch includes Champagne & Wine
1 pm – Entertainment by LED Party Robots with fantastic DJ music

Not sure what to wear? Imagine walking into that famous Star Wars
alien cantina scene – the possibilities are endless!

- Go glam as a galaxy goddess or starlit king
- Get bold as a shimmering supernova or cosmic meteor
- Have fun as an alien, astronaut, or even a playful Martian explorer
- Or keep it subtle with metallics, sequins, glow-in-the-dark accents, or any other space-inspired style



Purchase tickets on our website
www.RanchoMirageWomansClub.org
For more info, contact Shelley Salinas
RMWCreservations@gmail.com 760-250-8330





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the Ritz! The Champagne program at the 3-hour reception is charming and fun! This package shows off your name/organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

John & Sherry Ouderkirk

Rocket Robots \$2,500

Our entertainment this year will be twofold with bubble machines! This option includes a DJ performance, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Fay McClung

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' DJ and in Entertainment dance floor. This includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Gary & Betty Saidel

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes name on our organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Susan Ormond

Lunar Landing \$2,500

Valet is the only way to get to this event which gives placement to showcase your organization when guests arrive. This option includes a A-Frame showcasing your organization, color ad playing on all screens (minimum of 100 ten-second impressions), the option to put promotional items in all cars.

Melanie Villeneuve



Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Roving the Red Carpet \$1,500

Logo on step-and-repeat backdrop, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Cosmic Candy Bar \$1,500

Branding at colorful cosmic candy bar, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Carol Carpenter

Shooting Star Surprise \$1,000

Light up the event with glow bracelets, star glasses, and more with this sponsorship. This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Center of the Universe \$1,000

Your organization will be showcased every time, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put promotional items in the swag bags and two (2) tickets to the event.

Will & Terry Snodgrass

Orbit Decor \$1,000

What makes a party out of this world? Decorations, of course! What an amazing way to celebrate! This package includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Don & Carole Moser

All sponsorships include the option to put promotional items in the swag bag
Also accepting in-kind donations for the swag bag and silent auction items
To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072



Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Alien Ambassador \$1,000

Includes color ad playing on all screens second impressions, website recognition, recognition (FB/Inst) 1 time. Two (2) gala tickets



Rita Wood

Silent Starship \$1,000

Includes color ad playing on all second impressions, website recognition, recognition (FB/Inst) 1 time. Two (2) gala tickets



Brenda Johnson

Comfort Air Mist \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for recognition (FB/Inst) 1 time. Two (2) gala tickets



Super Star Swag Bag \$1,000

Everyone will find it extra special when it's full of fun prizes, goodies and your brand is also featured in a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.



Tina Byrne

Blast Off Booklet \$1,000

This package also includes a 2 page booklet for all participating sponsors and includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.



Denise Highiet

Lexus Has Landea \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for recognition (FB/Inst) 1 time. Two (2) gala tickets



**Shottenkirk
Lexus**

Visual Advertising Only:

\$600 - Includes color ad playing on all screens (minimum of 40 ten-second impressions).

\$300 - Includes color ad playing on all screens (minimum of 20 ten-second impressions).

\$150 - Includes color ad playing on all screens (minimum of 10 ten-second impressions).

\$75 - Includes color ad playing on all screens (minimum of 5 ten-second impressions).

All sponsorships include the option to put promotional items in the swag bag and recognition in the mini gala booklet

Also accepting in-kind donations for the swag bag and silent auction items

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

How your donation and support goes way beyond the galaxy....

The Rancho Mirage Woman's Club is a 501(c)(3) Non-Profit Charitable Organization and has been serving the community of Rancho Mirage and the surrounding areas of the Coachella Valley since 1963. RMWC is dedicated to the youth, education and advancement of our community. We focus on supporting and showcasing nonprofit organizations that help the children of the Coachella Valley. We welcome all women to join our organization - it is NOT required to live in Rancho Mirage to be member.

Dues are just \$60/year and we have monthly luncheons with amazing speakers each month (in season). We also hold happy hours and other member outings throughout the year. To learn more, please visit

www.RanchoMirageWomansClub.org





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
ADVERTISING AGREEMENT
Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026

Business _____

Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- _____ Super Nova Sponsor \$5,000 -
- _____ Diamond Dust \$3000 -
- _____ Champagne Comet \$2,500 - **SOLD! John and Sherry Ouder Kirk**
- _____ Rocket Robots \$2,500 - **SOLD! Faye McClung**
- _____ Music from Mars \$2,500
- _____ Visuals From Venus \$2,500 - **SOLD! Gary and Betty Saidel**
- _____ Cosmic Cocktails \$2,500 - **SOLD! Susan Ormond**
- _____ Lunar Landing \$2,500 - **SOLD! Melanie Villeneuve State Farm**
- _____ Moissanite Sparkle \$2000 -
- _____ Roving the Red Carpet \$1500 -
- _____ Cosmic Candy Bar \$1500 - **SOLD! Carole Carpenter**
- _____ Comfort Air Mist \$1500 - **SOLD! Comfort Air**
- _____ Shooting Star Surprise \$1000 -
- _____ Lexus Has Landed \$1000 - **SOLD! Shottenkirk Lexus**
- _____ Center of the Universe \$1000 - **SOLD! Will and Terry Snodgrass**
- _____ Orbit Decor \$1000 - **SOLD! Don and Carole Moser**
- _____ Super Star Swag Bag \$1000 - **SOLD! Tina Byrne**
- _____ Alien Ambassador \$1000 - **SOLD! Rita Wood**
- _____ Silent Starship \$1000 - **SOLD! Brenda Johnson**
- _____ Blast Off Booklet \$1000 - **SOLD! Denise Highiet**
- _____ Full color ad throughout the event (minimum of 40 ten-second impressions) \$600
- _____ Full color ad throughout the event (minimum of 20 ten-second impressions) \$300
- _____ Full color ad throughout the event (minimum of 10 ten-second impressions) \$150
- _____ Full color ad throughout the event (minimum of 5 ten-second impressions) \$75

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896

SUNSHINE

If you are aware of anyone that needs some sunshine, please contact Pam Silver – pamag4791@gmail.com

CHAMBER OF COMMERCE

Please visit the Rancho Mirage Chamber of Commerce website www.ranchomiragechamber.org for current events

HAPPY BIRTHDAY TO OUR MARCH BIRTHDAY LADIES!!

