



RMWC January 2026 Verbena Newsletter – President's Message



A very, very Happy and Healthy New Year to all of our beautiful and generous women! (I don't know about you, but I am quite happy to see 2025 in the rearview mirror.)

I trust that everyone had a wonderful holiday with family and friends. Yes, I do need a bigger belt after all the great parties. Speaking about parties...hat's off to our December luncheon entertainer (member) **Bobbi "Champagne" Taylor**! It certainly put me in the holiday spirit. We hope to see (and hear) more from Champagne in 2026.

Thank you to **Julie Kell** for her inspirational message speaking to the spirit of *giving* which is what our club is all about. We are all so fortunate to be living here in the Coachella Valley and able to help those less fortunate.

Giving.... Thank you to all the ladies that gave gift cards to **Shelter From the Storm**. The Executive Director sent a lovely thank you note saying how much our donations helped the women and children in the shelter have a bit of a merrier holiday. I would love to share some of these letters of gratitude with all of you....perhaps on the new website!

The biggest event of our entire year is coming up in March! The [Gala is just around the corner on March 20th](#) and I'm hoping you're signing up, inviting family and friends, and getting the word out! My focus is on my costume... LOL! Can't wait to party with everyone on that special day.

Our January luncheon should be great kick-off to 2026. We haven't been to the Palm Valley Country Club for awhile and they are excited to see us back. Get ready to learn all about AI from our speaker and enjoy shopping at Myra's Creations. Myra is my inspiration this year. She's 94 years old and still making beautiful products.

See you on January 22nd.

Faye van Boxtel

RMWC JANUARY LUNCHEON & SHOPPING!!

Thursday, January 22, 2026

VENDOR

Myra's Creations



PALM VALLEY COUNTRY CLUB

*39205 Palm Valley Drive
Palm Desert, CA 92211
Luncheon cost is \$49*

*11:00am Social
12:00pm Luncheon & Meeting*

MENU: **Starter: Palm Valley Salad**
Entrée: Grilled Herb Chicken w/ Sweet Vermouth Veloute
Wild Rice Pilaf

Alternate: **Butternut Squash w/ Assorted Vegetables + Quinoa**

Dessert: **Tiramisu**

RSVP ONLINE at our website www.ranchomiragewomansclub.org –

Questions? Contact Brenda Johnson --

Brenda18oak@yahoo.com or (310) 713-5827 (text only, please)

RSVP DEADLINE IS MONDAY 1/19/2026 AT NOON

Remember --- “A Reservation Made, is a Reservation Paid”

Beverly Licata - 1st VP

Time to order your Valentine's See's Candies

Deadline: January 31, 2026!!

www.ranchomiragewomansclub.org

or

<https://tinyurl.com/RMWC-Valentines-Sees-Candies>



SUNSHINE

If you are aware of anyone that needs some sunshine, please contact [Pam Silver – pamag4791@gmail.com](mailto:pamag4791@gmail.com)

CHAMBER OF COMMERCE

Please visit the Rancho Mirage Chamber of Commerce website www.ranchomiragechamber.org for current events

HAPPY BIRTHDAY TO OUR JANUARY BIRTHDAY LADIES!!





Friday March 20, 2026
Rancho Mirage Woman's Club
Fundraising Luncheon 10 am - 3 pm
at The Ritz-Carlton, Rancho Mirage
\$150 pp (\$1150 table of 8)

Get ready to blast off for an unforgettable experience of cosplay at the Ritz! This cosmic celebration is open to everyone – men, women, and even aliens! Whether you're a long-time supporter or brand new to our orbit, we welcome you to join us for sparkle, fun, and community. Dance among the stars while supporting the Rancho Mirage Woman's Club's mission of giving back to children's charities in the Coachella Valley.



10 am - Champagne Reception & Silent Auction
12 pm - Three Course Lunch includes Champagne & Wine
1 pm - Entertainment by LED Party Robots with fantastic DJ music

Not sure what to wear? Imagine walking into that famous Star Wars alien cantina scene – the possibilities are endless!

- Go glam as a galaxy goddess or starlit king
- Get bold as a shimmering supernova or cosmic meteor
- Have fun as an alien, astronaut, or even a playful Martian explorer
- Or keep it subtle with metallics, sequins, glow-in-the-dark accents, or any other space-inspired style



Purchase tickets on our website

www.RanchoMirageWomansClub.org

For more info, contact Shelley Salinas

RMWCreservations@gmail.com 760-250-8330



THE RITZ-CARLTON®



Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the ball! The Champagne comet is here! The Champagne comet at the one-hour reception area is a must! This package shows off your new organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Pocket Robots \$2,500

Our excitement this year will be two huge 10' x 7' DJ and bar area! This option includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' DJ and bar area! This package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

All sponsorships include the option to put promotional items in the swag bag

Also accepting in-kind donations for the swag bag and silent auction items

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Lunar Landing \$2,500

Valer is the only way to get to this event which gives placement to showcase your organization when guests enter the event. Color ad playing on all screens (minimum of 100 ten-second impressions), the option to put promotional items in the swag bag.



Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Roving the Red Carpet \$1,500

Logo on step-and-repeat backdrop, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Cosmic Candy Bar \$1,500

Branding of colorful cosmic candy bar, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.



Shooting Star Surprise \$1,000

Light up the event with glow bracelets, star glasses, and more with this sponsorship. This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Center of the Universe \$1,000

Your organization will be showcased every time, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put promotional items in the swag bag and four (4) tickets to the event.



Orbit Decor \$1,000

What makes a party out of this world? Decorations, of course! What an amazing that every event needs! This package includes a color ad playing on all screens (minimum of 50 ten-second impressions), and four (4) tickets to the event.





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
SPONSORSHIP PACKAGES

*Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896*

Alien Ambassador \$1,000

Includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

SOLD

Rita Wood

Silent Starship \$1,000

Includes color ad playing on all screens (minimum of 20 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

SOLD

Brenda Johnson

Meteor Mist \$1,000

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Super Star Swag Bag \$1,000

Everyone will feel extra special when they see your name and your brand is also included in a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

SOLD

Tina Byrne

Blast Off Booklet \$1,000

This package also includes a 2 page booklet featuring all our advertising sponsors and clubs. Includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

SOLD

Denise Highet

Lexus Has Landed \$1,000

Includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

SOLD

**Shottenkirk
Lexus**

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

How your donation and support goes way beyond the galaxy....

The Rancho Mirage Woman's Club is a 501(c)(3) Non-Profit Charitable Organization and has been serving the community of Rancho Mirage and the surrounding areas of the Coachella Valley since 1963. RMWC is dedicated to the youth, education and advancement of our community. We focus on supporting and showcasing nonprofit organizations that help the children of the Coachella Valley. We welcome all women to join our organization - it is NOT required to live in Rancho Mirage to be member.

Dues are just \$60/year and we have monthly luncheons with amazing speakers each month (in season). We also hold happy hours and other member outings throughout the year. To learn more, please visit www.RanchoMirageWomansClub.org

Visual Advertising Only:

\$600 - Includes color ad playing on all screens (minimum of 40 ten-second impressions).

\$300 - Includes color ad playing on all screens (minimum of 20 ten-second impressions).

\$150 - Includes color ad playing on all screens (minimum of 10 ten-second impressions).

\$75 - Includes color ad playing on all screens (minimum of 5 ten-second impressions).

All sponsorships include the option to put promotional items in the swag bag and recognition in the mini gala booklet

Also accepting in-kind donations for the swag bag and silent auction items



Rancho Mirage Woman's Club
Established: 1963, a 501(c)(3) nonprofit



Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage

ADVERTISING AGREEMENT

**Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026**

Business _____

Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- Super Nova Sponsor \$5,000 -**
- Diamond Dust \$3000 -**
- Champagne Comet \$2,500 - *SOLD! John and Sherry Onderkirk***
- Rocket Robots \$2,500 - *SOLD! Faye McClung***
- Music from Mars \$2,500**
- Visuals From Venus \$2,500 - *SOLD! Gary and Betty Saidel***
- Cosmic Cocktails \$2,500 - *SOLD! Susan Ormond***
- Lunar Landing \$2,500 - *SOLD! Melanie Villeneuve State Farm***
- Moissanite Sparkle \$2000 -**
- Roving the Red Carpet \$1500 -**
- Cosmic Candy Bar \$1500 - *SOLD! Carole Carpenter***
- Meteor Mist \$1500 -**
- Shooting Star Surprise \$1000 -**
- Lexus Has Landed \$1000 - *SOLD! Shottenkirk Lexus***
- Center of the Universe \$1000 - *SOLD! Will and Terry Snodgrass***
- Orbit Decor \$1000 - *SOLD! Don and Carole Moser***
- Super Star Swag Bag \$1000 - *SOLD! Tina Byrne***
- Alien Ambassador \$1000 - *SOLD! Rita Wood***
- Silent Starship \$1000 - *SOLD! Brenda Johnson***
- Meteor Mist \$1000 -**
- Blast Off Booklet \$1000 - *SOLD! Denise Highet***
- Full color ad throughout the event (minimum of 40 ten-second impressions) \$600**
- Full color ad throughout the event (minimum of 20 ten-second impressions) \$300**
- Full color ad throughout the event (minimum of 10 ten-second impressions) \$150**
- Full color ad throughout the event (minimum of 5 ten-second impressions) \$75**

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896