

RMWC January 2026 Verbena Newsletter – President's Message



A *very, very Happy and Healthy New Year to all of our beautiful and generous women!* (I don't know about you, but I am quite happy to see 2025 in the rearview mirror.)

I trust that everyone had a wonderful holiday with family and friends. Yes, I do need a bigger belt after all the great parties. Speaking about parties...hat's off to our December luncheon entertainer (member) *Bobbi "Champagne" Taylor!* It certainly put me in the holiday spirit. We hope to see (and hear) more from Champagne in 2026.

Thank you to *Julie Kell* for her inspirational message speaking to the spirit of *giving* which is what our club is all about. We are all so fortunate to be living here in the Coachella Valley and able to help those less fortunate.

***Giving....* Thank you to all the ladies that gave gift cards to *Shelter From the Storm*. The Executive Director sent a lovely thank you note saying how much our donations helped the women and children in the shelter have a bit of a merrier holiday. I would love to share some of these letters of gratitude with all of you....perhaps on the new website!**

The biggest event of our entire year is coming up in March! The *Gala is just around the corner on March 20th* and I'm hoping you're signing up, inviting family and friends, and getting the word out! My focus is on my costume... LOL! Can't wait to party with everyone on that special day.

Our January luncheon should be great kick-off to 2026. We haven't been to the Palm Valley Country Club for awhile and they are excited to see us back. Get ready to learn all about AI from our speaker and enjoy shopping at Myra's Creations. Myra is my inspiration this year. She's 94 years old and still making beautiful products.

See you on January 22nd.

Faye van Bortel

RMWC JANUARY LUNCHEON & SHOPPING!!

Thursday, January 22, 2026

VENDOR

Myra's Creations



PALM VALLEY COUNTRY CLUB

**39205 Palm Valley Drive
Palm Desert, CA 92211
Luncheon cost is \$49**

**11:00am Social
12:00pm Luncheon & Meeting**

MENU:

Starter: Palm Valley Salad

**Entrée: Grilled Herb Chicken w/ Sweet Vermouth Veloute
Wild Rice Pilaf**

Alternate:

Butternut Squash w/ Assorted Vegetables + Quinoa

Dessert:

Tiramisu

RSVP ONLINE at our website www.ranchomiragewomansclub.org –

Questions? Contact Brenda Johnson --

Brenda18oak@yahoo.com or (310) 713-5827 (text only, please)

RSVP DEADLINE IS MONDAY 1/19/2026 AT NOON

Remember --- “A Reservation Made, is a Reservation Paid”

Beverly Licata - 1st VP

Time to order your Valentine's See's Candies

Deadline: January 31, 2026!!

www.ranchomiragewomansclub.org

or

<https://tinyurl.com/RMWC-Valentines-Sees-Candies>



SUNSHINE

***If you are aware of anyone that needs some sunshine, please
contact Pam Silver – pamaq4791@gmail.com***

CHAMBER OF COMMERCE

***Please visit the Rancho Mirage Chamber of Commerce website
www.ranchomiragechamber.org for current events***

HAPPY BIRTHDAY TO OUR JANUARY BIRTHDAY LADIES!!





Friday March 20, 2026
Rancho Mirage Woman's Club
Fundraising Luncheon 10 am – 3 pm
at The Ritz-Carlton, Rancho Mirage
\$150 pp (\$1150 table of 8)

Get ready to blast off for an unforgettable experience of cosplay at the Ritz!
 This cosmic celebration is open to everyone – men, women, and even aliens!
 Whether you're a long-time supporter or brand new to our orbit, we welcome you
 to join us for sparkle, fun, and community. Dance among the stars while supporting
 the Rancho Mirage Woman's Club's mission of giving back to children's charities in
 the Coachella Valley.



10 am – Champagne Reception & Silent Auction
 12 pm – Three Course Lunch includes Champagne & Wine
 1 pm – Entertainment by LED Party Robots with fantastic DJ music

Not sure what to wear? Imagine walking into that famous Star Wars
 alien cantina scene – the possibilities are endless!

- Go glam as a galaxy goddess or starlit king
- Get bold as a shimmering supernova or cosmic meteor
- Have fun as an alien, astronaut, or even a playful Martian explorer
- Or keep it subtle with metallics, sequins, glow-in-the-dark accents, or any other space-inspired style



Purchase tickets on our website
www.RanchoMirageWomansClub.org
 For more info, contact Shelley Salinas
RMWCreservations@gmail.com 760-250-8330





Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage SPONSORSHIP PACKAGES

**Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896**

Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the Ritz! The Champagne Comet is the hour reception or champagne toast. This package includes your name/organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

**John & Sherry
Ouderkirk**

Pocket Robots \$2,500

Our entertainment this year will be tw... with bubble robots! This option includes your name/organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

**Fay
McClung**

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' DJ and in front of the dance floor. This includes your name/organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

**Gary & Betty
Saidel**

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes your name/organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

**Susan
Ormond**

Lunar Landing \$2,500

Valet is the only way to get to this event which gives placement to showcase your organization when guests arrive. This option includes a A-Frame showcasing your organization, color ad playing on all screens (minimum of 100 ten-second impressions), the option to put promotional items in the swag bag, and four (4) tickets to the event.

**Melanie
Villeneuve**
 State Farm

Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Roving the Red Carpet \$1,500

Logo on step-and-repeat backdrop, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

Cosmic Candy Bar \$1,500

Branding on colorful cosmic candy bar, includes color ad playing on all screens (minimum of 40 ten-second impressions), website recognition for 1 year. Two (2) gala tickets to the event.

**Carol
Carpenter**

Shooting Star Surprise \$1,000

Light up the event with glow bracelets, star glasses, and more with this sponsorship. This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Center of the Universe \$1,000

Your organization will be showcased every 30 seconds, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put promotional items in the swag bag and two (2) tickets to the event.

**Will & Terry
Snodgrass**

Orbit Decor \$1,000

What makes a party out of this world? Decorations, of course! What an amazing that every beam of light and decoration will showcase your organization. This package includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

**Don & Carole
Moser**

**All sponsorships include the option to put promotional items in the swag bag
Also accepting in-kind donations for the swag bag and silent auction items
To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072**



Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage **SPONSORSHIP PACKAGES**

**Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896**

Allen Ambassador \$1,000

Includes color ad playing on all screens
second impressions website recognition
recognition (FB/Inst) 1 time. Two (2) ga

Rita Wood

Silent Starship \$1,000

Includes color ad playing on all :
second impressions website rec
recognition (FB/Inst) 1 time. Two

Brenda Johnson

Meteor Mist \$1,000

Includes color ad playing on all screens (minimum of 50 ten-
second impressions), website recognition for 1 year, social media
recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Super Star Swag Bag \$1,000

Everyone will feel extra special when th
full of our prizes and your brand is
also included a color ad playing on all scr
second impressions), and two (2) tickets to the event.

Tina Byrne

Blast Off Booklet \$1,000

This package also includes a 2 pag
showcases all our amazing sponsors an
club members and a color ad playing
50 ten-second impressions), and two (

Denise Highiet

Lexus Has Landed \$1,000

Includes color ad playing on all screens (r
second impressions website recognition |
recognition (FB/Inst) 1 time. Two (2) gala

**Shottenkirk
Lexus**

Visual Advertising Only:

**\$600 - Includes color ad playing on all screens
(minimum of 40 ten-second impressions).**

**\$300 - Includes color ad playing on all screens
(minimum of 20 ten-second impressions).**

**\$150 - Includes color ad playing on all screens
(minimum of 10 ten-second impressions).**

**\$75 - Includes color ad playing on all screens
(minimum of 5 ten-second impressions).**

**All sponsorships include the option to put
promotional items in the swag bag and
recognition in the mini gala booklet**

**Also accepting in-kind
donations for the swag bag and
silent auction items**

To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072

How your donation and support goes way beyond the galaxy....

The Rancho Mirage Woman's Club is a 501(c)(3) Non-Profit Charitable Organization and has been serving the community of Rancho Mirage and the surrounding areas of the Coachella Valley since 1963. RMWC is dedicated to the youth, education and advancement of our community. We focus on supporting and showcasing nonprofit organizations that help the children of the Coachella Valley. We welcome all women to join our organization - it is NOT required to live in Rancho Mirage to be member. Dues are just \$60/year and we have monthly luncheons with amazing speakers each month (in season). We also hold happy hours and other member outings throughout the year. To learn more, please visit www.RanchoMirageWomansClub.org





Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage

ADVERTISING AGREEMENT
Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026

Business _____
Contact _____
Address _____ City _____ Zip _____
Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- _____ Super Nova Sponsor \$5,000 -
- _____ Diamond Dust \$3000 -
- _____ Champagne Comet \$2,500 - **SOLD! John and Sherry Ouderkirk**
- _____ Rocket Robots \$2,500 - **SOLD! Faye McClung**
- _____ Music from Mars \$2,500
- _____ Visuals From Venus \$2,500 - **SOLD! Gary and Betty Saidel**
- _____ Cosmic Cocktails \$2,500 - **SOLD! Susan Ormond**
- _____ Lunar Landing \$2,500 - **SOLD! Melanie Villeneuve State Farm**
- _____ Moissanite Sparkle \$2000 -
- _____ Roving the Red Carpet \$1500 -
- _____ Cosmic Candy Bar \$1500 - **SOLD! Carole Carpenter**
- _____ Meteor Mist \$1500 -
- _____ Shooting Star Surprise \$1000 -
- _____ Lexus Has Landed \$1000 - **SOLD! Shottenkirk Lexus**
- _____ Center of the Universe \$1000 - **SOLD! Will and Terry Snodgrass**
- _____ Orbit Decor \$1000 - **SOLD! Don and Carole Moser**
- _____ Super Star Swag Bag \$1000 - **SOLD! Tina Byrne**
- _____ Alien Ambassador \$1000 - **SOLD! Rita Wood**
- _____ Silent Starship \$1000 - **SOLD! Brenda Johnson**
- _____ Meteor Mist \$1000 -
- _____ Blast Off Booklet \$1000 - **SOLD! Denise Highiet**
- _____ Full color ad throughout the event (minimum of 40 ten-second impressions) \$600
- _____ Full color ad throughout the event (minimum of 20 ten-second impressions) \$300
- _____ Full color ad throughout the event (minimum of 10 ten-second impressions) \$150
- _____ Full color ad throughout the event (minimum of 5 ten-second impressions) \$75

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896